



Strategic Business Plan 2015 - 16

The Housing Alliance members met in Sydney in March 2015, in a facilitated Strategic Planning Forum to review the 2014 -2015 year and to chart the way forward for the 2015 -2016 year. This revised plan captures the outcomes of that day within a high level but simple infographic document which provides focus for the Housing Alliance for the year in question. An Operational Plan has been developed and is used by management to guide the Housing Alliance in the implementation and oversight of activity for each Business Objective.

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Alliance Partners



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Vision A strong alliance of comparable regional housing organisations who through collaboration, innovation and sharing, strengthen their delivery of services at a local level and are respected thought leaders.



Purpose To share knowledge and build virtual capacity. Consultancy, legal, technical and other costs can be spread across four organisations. This will build a culture of strategic agility with alliance members able to effectively respond and innovate for regional solutions to housing need. There are five key objectives for the life of this plan with appropriate governance of the Housing Alliance being a core tenet of the plan.

Values

Trust
To trust each other in an honest, fair and reliable way.

Openness
To encourage open sharing of opinions, views and resources.

Excellence
To strive to excel and make a positive difference in everything we do.

Equity
To value and respect each other as equal and unique members of the Housing Alliance

Business Objective 1
To undertake evidence based research that enhances our businesses and provides opportunities for funding and informs innovation.

- Measuring social outcomes for tenants across the alliance
- Conduct major project with UK Partners and regional universities to measure SROI for social Housing
- Benchmark the alliance structures, processes and staffing within the alliance, the sector and with UK peer
- Update the economic impact of our operations in our regional communities.

Business Objective 2
By being an effective community anchor, through advocacy and communication raise awareness of regional issues at local, regional and national levels.

- Develop a communication and public relations plan
- Aboriginal engagement strategy

Business Objective 3
Provide networking and support opportunities across all levels of the organisation to enrich best practice.

- Practice sharing
- Procedures for new business
- Community development and place-making
- Joint policy development
- Inter-partner development and training
- Annual Housing Alliance Forum

Business Objective 4
To have a clear and succinct framework of governance based on the values of the Housing Alliance.

- Refine robust Governance structure
- Governance Processes
- Risk review and management
- Audit and Evaluation
- Resourcing of Alliance activity

Business Objective 5
Innovation will be used to improve the delivery of housing outcomes.

- Scope tenant incentive scheme with identified mentors
- Commence development of home ownership products
- Utilise group purchasing power